



M+A Partners

- + Chartered Accountants
- + Tax Specialists
- + Business Advisers

Audit and Assurance

Established in Norwich in 1917, **M+A Partners** is a major independent firm of Chartered Accountants and Chartered Tax Advisers.

The firm has nine partners and over a hundred members of staff, across offices in Norwich, Attleborough and Cromer.

Key to providing an excellent level of service are the relationships formed between our team and our clients. Every project we undertake is different, so we make it our priority to understand each client's unique requirements, combining technical expertise with a commercially astute outlook.

The requirements of clients across the range of sectors we work with are evolving and growing in complexity. As a firm, we have developed and diversified to ensure we have the breadth of experience to meet and exceed our clients' expectations.

M+A Partners' auditing service delivers a thorough review of your accounting records, systems and controls. Our approach is based on developing a detailed understanding of your business, and the financial and operational risks that it faces. We will make recommendations arising from our audit work to help you manage your business more effectively.

What **M+A Partners** can do for you:

- + Provide a tailored audit to fit the size and nature of your business and address any specific regulations within your sector;
- + Offer practical and constructive advice on areas for improvement highlighted by the audit;
- + Assist in the design and operation of internal controls; and
- + Ensure that your accounts are technically correct and comply with generally accepted accounting principles.

M+A Partners recognises that the primary objective of an audit is to provide an independent opinion on a company's annual accounts. However, we view the audit as much more than a basic compliance service.

The added value we can offer includes:

- + **Helping your business develop** - the audit is the perfect starting point for business advice. The audit provides assurance of the accuracy of your accounting records which in turn provides the foundations on which your business can effectively plan to achieve its objectives;
- + **Improving your systems and controls** - working in a business day-in-day-out can mean concentrating on specific issues whilst failing to notice the bigger picture. In looking at a business from a completely independent viewpoint, we are able to identify weaknesses and suggest ideas for improvement that may not have otherwise been considered;
- + **Risk awareness** - risk management and governance are playing an increasingly important role in many businesses, regardless of their size or sector. The audit facilitates effective governance and provides assurance that appropriate systems are in place to handle potential risks that may arise; and
- + **Assisting stakeholders** - an audit enables the stakeholders of a business to make a better informed decision about its current performance and their subsequent relationship to it, providing additional comfort when deciding whether to invest, provide finance or trade with that business.

M+A Partners takes a risk-based approach to auditing to ensure that our work focuses on the issues critical to you. The audit team will work to understand your business whilst bringing its extensive knowledge and experience to the assignment. Our approach, combined with the use of the latest computerised audit software, enables us to deliver a robust and cost-effective audit service.

To find out whether an audit would benefit your organisation please contact our experts, **Frank Shippam** and **Alice Lynch**.

You may also like to visit mapartners.co.uk and view our free online resources.



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