

M+A

Partners

**North Norfolk
office**

Established in 1917, **M+A Partners** is an independent firm of Chartered Accountants, Chartered Tax Advisers and Registered Auditors.

The firm has eleven partners and over a hundred team members, based across offices in Cromer, Norwich and Attleborough.

**Together
we add
value**



About our Cromer office

Our Cromer office is led by Partner, Ian Barber and is supported by a talented team with significant industry knowledge across a wide variety of sectors. We are proud to be part of the local business community, providing tailored services combined with technical expertise and a commercially astute outlook. Our focus is to bring together professional accounts, audit and tax expertise with practical forward-looking advice that adds value.

Key to providing an excellent level of service are the relationships formed, at all levels, between our people and yours. Every project is different, and we make it our priority to understand your unique set of requirements.

It is natural that requirements evolve, and legislation, systems and processes will continue to demand a revised approach. As a firm, we have developed and diversified to ensure we have the breadth of experience to meet and exceed your current and future expectations.



Services + Sectors

Our team works with a broad range of clients, from brand new start-ups to well established family and owner managed businesses, and from private individuals to companies.

Sector and service specialists ensure we are on hand to help with the essentials. We have extensive experience of preparing and reviewing accounts and dealing with every aspect of tax compliance and advisory work for entities and individuals.

With the professional know-how to address issues relevant to your industry and training to keep up to date with changing regulations; our services are tailored to the sector you work within - from agriculture through to charities, property, school and academies and retail, hospitality and leisure.

Our services include:

- + Accounting
- + Audit and assurance
- + Business taxation
- + Cloud accounting advice and training
- + Capital gains tax planning and advice
- + Corporate finance
- + Inheritance tax planning
- + Payroll services
- + Personal taxation
- + Probate
- + VAT

Vision + Values

The values of our firm ensure we build close, proactive relationships designed around your unique ambitions, opportunities and challenges.

Our team has a shared vision – this embodies the firm we are and guides us in everything we do.

Our Vision

To be the firm of choice, through our team fulfilling their potential and delivering exceptional client service.

Our Values

- + **Honesty** – We hold ourselves to the highest level of openness, fairness and transparency in everything we do and expect the same from others with whom we work.
- + **Commitment** – We are bound by hard work, shared objectives and always striving to find the best outcomes for our clients, as well as by supporting the professional and personal growth of our team.
- + **Teamwork** – We foster a collaborative environment which embraces individual strengths in order to achieve more together.
- + **Integrity** – We conduct ourselves morally, ethically and honourably, and always strive to do the right thing.
- + **Respect** – We treat clients and colleagues with consideration, empathy and dignity, maintaining a positive, diverse and inclusive workplace culture.
- + **Excellence** – We aim to consistently provide the highest quality advice and solutions rooted in expertise, pursuing continuous improvement to ensure our clients receive exceptional service.

Environmental, Social and Governance (ESG)

We value the difference we can make both to our clients and our team, but also to the communities we work within and the planet we share.

Conversations and actions around our ESG policies are encouraged, so they become a natural consideration that filters through into every aspect of our firm.

We have signed up to the UK Business Climate Hub, with the aim of being net zero carbon by 2030. To achieve this target, we are very much focused on the steps we need to take to enable us to qualify the sustainability of our operations.

With an office situated at the heart of the North Norfolk community, we are always exploring ways to give something back. Our team are motivated when it comes to getting involved in charity fundraising and offering our assistance in terms of volunteering and sponsorship.





Ian Barber

Partner
ian.barber@mapartners.co.uk

Ian trained as a Chartered Accountant in Norfolk, qualifying in 1996. Following 12 years' working in practice, Ian worked within industry as a Financial Controller, before setting up his own accountancy firm in 2005.

Ian joined M+A Partners in 2010, becoming Partner of our Cromer office in April 2018. Ian has extensive experience as a general practice accountant, dealing with sole traders, partnerships and limited companies – providing accountancy and taxation advice.



Louise Tipper

Accounts and Tax Senior Manager
louise.tipper@mapartners.co.uk

Louise joined the firm in 2010, following the merger of Barber and Co. with M+A Partners. Louise qualified as a Chartered Certified Accountant in 2006 with another local firm of accountants, before joining Barber and Co. in 2007.

Louise is a Senior Manager at our Cromer office, where she provides accountancy, personal and corporate and tax services to businesses and individuals across a range of sectors.



Nicola Barber

Accounts and Tax Manager
nicola.barber@mapartners.co.uk

Nicola joined M+A Partners in 2010, when the firm of Barber and Co. was merged into the M+A Partners family. Prior to this she had worked for 4 years with Barber and Co. and 14 years at another local firm of accountants.

Nicola qualified as an Accounting Technician in 1996 and is an Accounts and Tax Manager at our Cromer office. She oversees a wide range of clients, providing payroll, accounts preparation, corporate and personal taxation services.



David Cunningham

Accounts and Tax Assistant Manager
david.cunningham@mapartners.co.uk

David joined M+A Partners in 2023, bringing with him 24 years of experience working at another local firm of accountants.

David qualified as a Chartered Accountant in 2004, having placed third internationally in the Financial Reporting paper. He is an Accounts and Tax Assistant Manager, based at our Cromer office, where he looks after a mixed portfolio of accounts and tax clients.

Disclaimer We believe the information herein to be correct at the time of going to press, but we cannot accept any responsibility for any loss occasioned to any person as a result of action or refraining from action as a result of any item herein. **February 2026** Printed and published by © MA Partners LLP. **M+A Partners** is the trading name of MA Partners LLP and MA Partners Audit LLP, which are limited liability partnerships. A list of members may be inspected at our registered office: 7 The Close, Norwich, NR1 4DJ. The term "partner" is used to refer to a member of MA Partners LLP or MA Partners Audit LLP. MA Partners LLP is regulated for a range of investment business activities and licensed to carry out the reserved legal activity of non-contentious probate in England and Wales by the Institute of Chartered Accountants in England and Wales. MA Partners LLP is registered in England and Wales (LLP number OC 361855). MA Partners Audit LLP is registered to carry on audit work in the UK by the Institute of Chartered Accountants in England and Wales. MA Partners Audit LLP is registered in England and Wales (LLP number OC 427003).

01263 513971
north.norfolk@mapartners.co.uk
mapartners.co.uk

MA Partners LLP
12 Church Street, Cromer, Norfolk NR27 9ER

Cromer | Norwich | Attleborough



Discover
how we
can help



Partners

mapartnersuk

